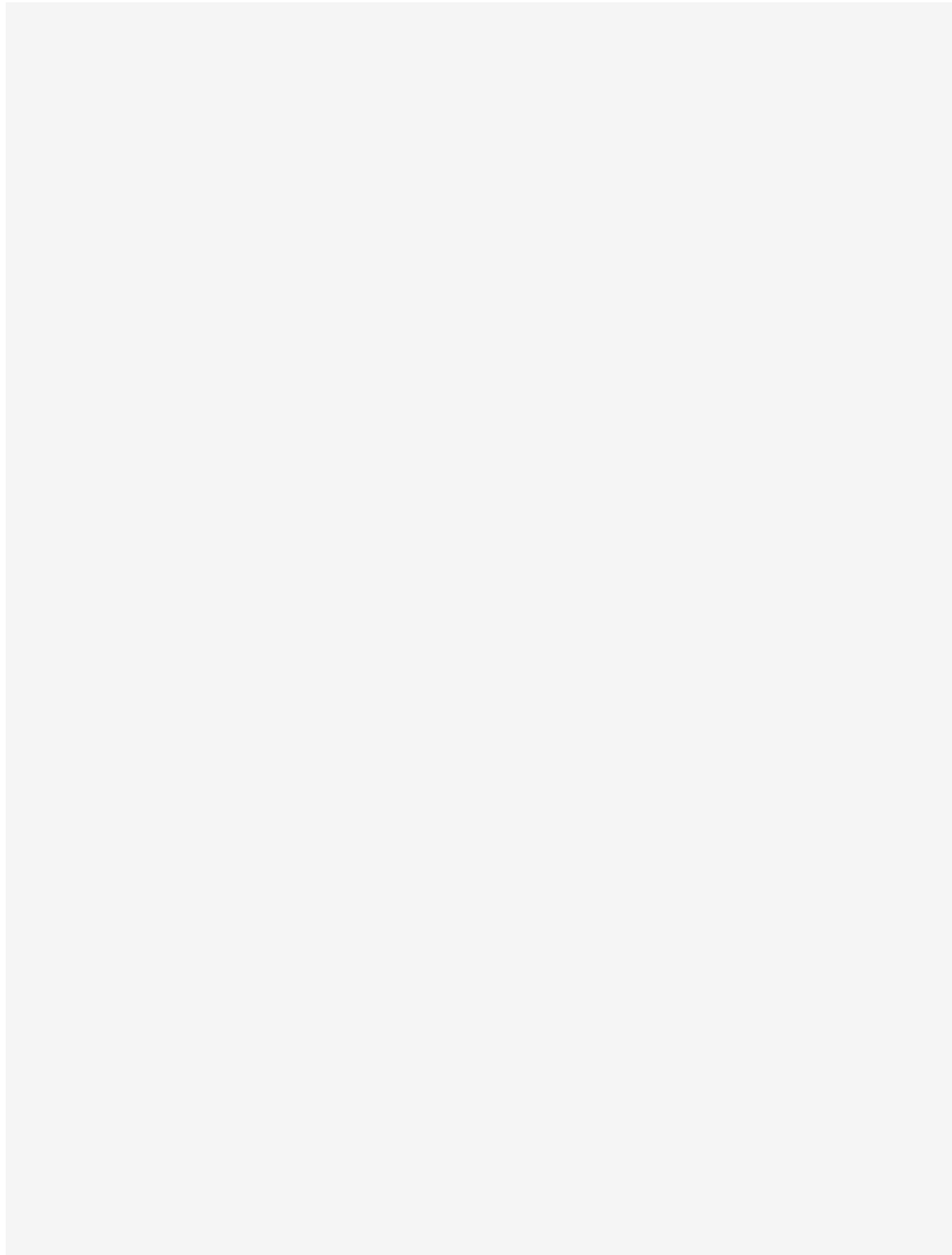


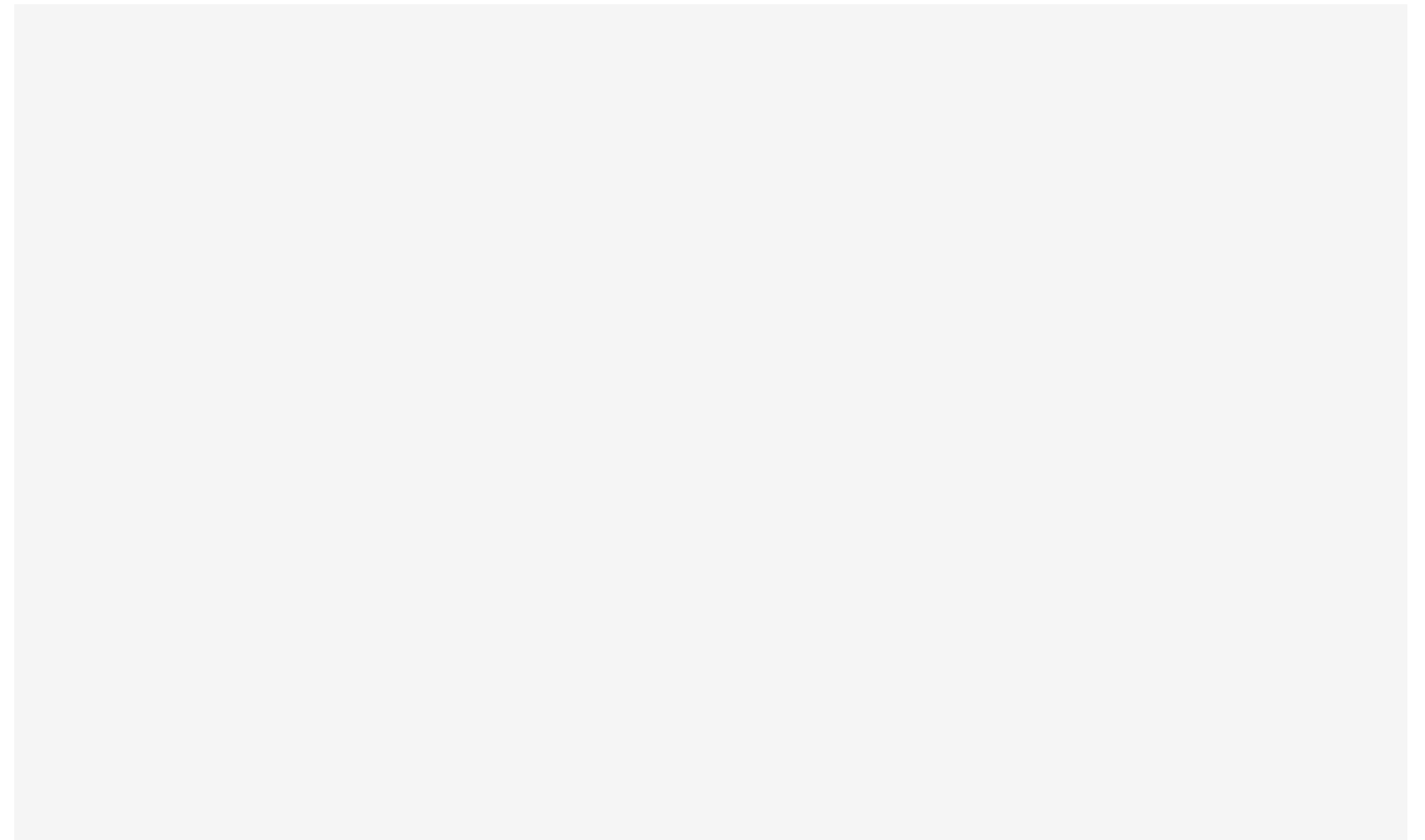
Identifying Images

Use the prompts below to locate a story(ies), picture(s) and questions that can help “carry across” the change you want to advance.

What is a story/anecdote of a patient or physician that captures how or why the work your company does matters? Or, share a story about why it matters to you.



Complete this sentence using a metaphor: “The work my team and I are currently being asked to advance is like/feels like...”



What is a question(s) you could ask or explore with your team that could help you surface/understand what about the work matters most to them?

